



1700 NORTH MOORE STREET
SUITE 2250
ARLINGTON, VA 22209
T (703) 841-2300 F (703) 841-1184
WWW.RILA.ORG

September 13, 2010

The Honorable Nancy Pelosi
Speaker of the House
H-232, U.S. Capitol
Washington, DC 20515

The Honorable John Boehner
Minority Leader
H-204, U.S. Capitol
Washington, DC 20515

Dear Speaker Pelosi and Leader Boehner:

On behalf of the Retail Industry Leaders Association (RILA), I am writing to express our support for the Rural Energy Savings Program Act (H.R. 4785), as amended. The legislation is scheduled for a vote on the House floor later this week.

By way of background, RILA is a trade association of the largest and most successful companies in the retail industry. RILA promotes consumer choice and economic freedom through public policy and industry operational excellence. RILA members include more than 200 retailers, product manufacturers, and service suppliers, which together account for more than \$1.5 trillion in annual sales. RILA members operate more than 100,000 stores, manufacturing facilities and distribution centers, have facilities in all 50 states, and provide millions of jobs domestically and worldwide.

RILA members have demonstrated a commitment to environmentally sustainable practices, from investing in energy efficient buildings, to offering a wide variety of sustainable products, to driving sustainability through supply chains. The pursuit of energy conservation is vital to our nation's well being. Thus, we appreciate your efforts to bring attention to issues addressing the implementation of energy efficiency measures.

The Rural Energy Savings Program Act will provide rural homeowners and businesses with the resources needed to invest in essential energy efficiency upgrades. If passed, the Rural Energy Savings Program will help American families and businesses save money on their electric bills, reduce pollution, and create jobs, which is more meaningful than ever in our current economic times.

RILA welcomes the bill as amended and believes it should move forward. We look forward to continuing to work with you on this and other important energy efficiency issues.

If you have any questions or concerns, please contact Kelly Kolb, Vice President, Global Supply Chain Policy at (kelly.kolb@rila.org) or 703.600.2064.

Sincerely,

A handwritten signature in black ink, appearing to read "Kelly D. Kolb". The signature is fluid and cursive, with the first name "Kelly" being more prominent and the last name "Kolb" following in a similar style.

Kelly D. Kolb
Vice President, Global Supply Chain Policy
RILA